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*--photography available--*

**PRECISION HAIR RESTORATION BRINGS REVOLUTIONARY  
HAIR TRANSPLANT TECHNOLOGY TO CHICAGO WITH THE “NEOGRAFT” SYSTEM:  
*Say Goodbye to Painful Treatments and Lackluster Results!***

**CHICAGO, IL (FEBRUARY 2012)** --- Precision Hair Restoration, the Midwest leader in hair restoration solutions, is proud to introduce Chicagoland to NeoGraft, the first FDA-approved automated hair transplant system. This state-of-the-art technology brings a new wave of hair transplant and treatment options to both male and female hair-loss victims. Through the patented NeoGraft Automated Follicular Unit Extraction (FUE) and Implantation Hair Transplant Systems, Chicagoans can finally say goodbye to years of suffering from embarrassing hair loss and painful treatment options of competitors like Bosley and Hair Club.

Precision Hair Restoration is now offering patients the opportunity to get the natural-looking results they are seeking without painful surgery, incisions, sutures or scars. Recognized as the least invasive procedure of its kind, the revolutionary NeoGraft system automates the surgical removal, collection and placement of individual hair follicles, one at a time, eliminating the need for doctors to remove a large strip from the back of the scalp.

"Until now, FUE-type hair transplants were labor-intensive and time consuming, which meant that patients had to undergo long multiple surgeries to get the desired effect," says Dr. Irvin M. Wiesman, triple board-certified aesthetic plastic surgeon and one of the first doctors to perform hair transplantation with the NeoGraft device in the state of Illinois. "Now that a more efficient automated device is available, doctors can double the number of follicles transplanted per session or shorten procedure times, saving patients both time and money."

Precision Hair Restoration's automated FUE is an extremely effective surgical procedure that allows for the precise, artistic placement of new hair follicles to recreate full and natural-looking results, while reducing recovery time and eliminating the unsightly linear scar associated with traditional hair transplants. Good for all areas and any type of hair loss, including receding hairlines, thinning hair, eyebrows and sideburns, patients get natural growth and maintenance-free results within four to eight months.

The NeoGraft "No Touch" technology leaves hair follicles in the most robust state during harvesting. This technique uses a motorized punch that gently rotates around each individual hair follicle in perfectly cylindrical shapes. Rotation of the punch can be precisely adjusted to accommodate for different skin types, and a controlled pneumatic pressure suction slides out the follicles smoothly and uniformly. There is no pulling and twisting as with forceps, which risks damaging the follicle.

The technology employed by Precision Hair Restoration has already been featured and praised for its revolutionary breakthrough on syndicated news networks like ABC News, NBC News and CNN. National talk and variety-show segments like *The Rachel Ray Show* and *Extra TV* have spotlighted NeoGraft as a “plastic surgery breakthrough” and “lifechanging” treatment for healthy and natural hair.

Precision Hair Restoration focuses on any type of hair loss and is continuously expanding its partnership with renowned plastic surgeons and hair specialists throughout the Chicagoland area. The ‘Precision Promise’ is to bring the most advanced hair restoration technology to the Chicagoland area, help hair-loss sufferers gain their confidence back and eliminate hair-loss problems once and for all!

### **About Precision Hair Restoration**

Precision Hair Restoration is the vision of Dr. Wiesman, a triple board-certified aesthetic plastic surgeon and an active member of the American Society of Plastic Surgeons and the prestigious American Society of Aesthetic Plastic Surgery. Dr. Wiesman is a Chicago native and medical school graduate of the University of Illinois in Chicago.

For more information or to schedule a free consultation or appointment, call toll free 1 (855) 4NEWHAIR or 1 (855) 463-9424. You also can email at [information@precisionhairrestoration.com](mailto:information@precisionhairrestoration.com) or visit [www.precisionhairrestoration.com](http://www.precisionhairrestoration.com).

### **About NeoGraft Solutions, Inc.**

NeoGraft technologies are the first and only FDA-approved automated medical device for hair restoration, done by harvesting, collecting and implanting individual follicular grafts in one user-friendly platform. The NeoGraft Automated Follicular Unit Extraction and Implantation Hair Transplant System is the 4th generation system of a device that has been used in Europe and other parts of the world for more than 10 years with over 10,000 treatments performed worldwide.

For more information on treatment options, NeoGraft technologies, visit <http://www.neograft.com>.

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